

WICKSTEED

Charitable Trust

Caring for Wicksteed Park

2025 ANNUAL IMPACT REPORT

VISITS Wicksteed Park welcomes an estimated 1 million annual visitors

AWARDS

- Judges' Choice Special Award from Northamptonshire Heritage Forum
- Best Day Out Finalist at Northants for Life Award
- Bronze Winner for Best New Sustainability Initiative: Hedgehog Charter at the UK Theme Park Awards
- Gained Visit England Quality Assured Visitor Attraction this year with a fantastic score of



84%

Up from previous years

VALUING OUR VOLUNTEERS

Our Volunteers clocked up 6,629 hours which is equivalent to a

£79,614

Investment

Very Well Done to Our Volunteers!

LEARNING AND TRAINING

488

 Students from 8 schools learnt with us

1,282

 Hours of training was provided for local SEN schools and organisations

Our Apprenticeship and Work Placement Scheme saw our student Ranger finish her 2 year specialised training with us and is now studying Ecology at Suffolk university

A BIG THANK YOU to all our partners, supporters, park visitors and the wider community in helping us protect, enhance and sustain Wicksteed Park

WICKSTEED PARK
SINCE 1921

SUPPORTING LOCAL ORGANISATIONS

201 crafters in Craftafternoon

3,864 trained in BMF

290 anglers fished at the Carp Lake

2,884 model boat enthusiasts

1,050 sailed with Kettering Sea Cadets



HEALTH & WELLBEING

747 joined us on our weekly wellbeing walks

48 parkruns and 47 junior parkruns. Totalling

20,726

runners

In 2025 we hosted the inaugural Kettering Half Marathon and 5K Run, with 2,182 taking part



COLLABORATION

We collaborated with Tresham College to bring you VE Day 80th Celebrations, Wine Tasting and Heritage High Tea - Twice!

Tresham students catered for 149 people at the events and their Art Students exhibited work for their HNC qualification at our Learning Centre.

COMMUNITY & HERITAGE

We gave 13 Heritage talks with 573 attendees

14 Free to Attend Events including our new locals' get-together: Community Cuppa, National Play Day, the Launch of a Festival of Nature, the opening of KettFest, and the Mayor's Carol Concert

Cared for and gave free access to a 281-acre estate, consisting of parkland, woodland, lakes and meadows including Kettering's only scheduled monument, Castle Field; South and North Meadows; Water Meadow; Wallis's Spinney; Barton Seagrave Cricket Club field and Barton Seagrave village green

NATURE AND BIODIVERSITY

Built the bird feeding area, a pond and dipping platform (cost of materials were provided by Natural-Isle) and 3 bug hotels made from recyclable materials. We planted 11 standard trees in the Arboretum to replenish and expand the area and 350 hazel trees, which will be traditionally managed by coppicing to increase biodiversity

RESTORATION VENTURES

We started the first phase of major restoration works to reinstate our Water Meadow as a usable floodplain. This involved widening and lowering the banks of the River Isle which helps with flood mitigation, cleaning the water and increasing biodiversity. This project was in collaboration with and funded by Countryside Stewardship and Natural England, the Environment Agency and Nene Rivers Trust

